

Some Progressive Marketing Steps We'll Take To Get Your Property SOLD!



The MLS Done Right.

When we post your property to the local MLS system, we'll make sure the description is engaging and that the pictures present your property in its best light. This is a fundamental, but very important step that a lot of agents get wrong!



Remax Company Database!

Our group offices is the largest in Greater Vancouver area. With the power of numbers, your property will be directly visible to our extremly large number of real estate agents.





We'll make sure that everyone we know is familiar with your property. (And we know a lot of people!)

- Our Past Clients
- Our Current Clients
- Other Agents We Know
- Our Facebook Fans
- Our Twitter Followers
- Our LinkedIn group members
- Youtube Followers
- Pinterest Followers
- Newsletter Feature Publication



Other area business owners and local residents in our database.

The Usual Stuff

- Pricing Your Property Right
- Staging It To Sell
- Open Houses
- Broker's Open Houses
- Newspaper Ads (Maybe)
- Negotiating On Your Behalf...

While most agents do a good job at the "usual stuff," the "usual stuff" doesn't interest today's modern buyer.

While most of our competitors are skipping the first 11 items in this list, we're busy making sure your property is exposed and presented to as many buyers as possible.

If it looks like we rely heavily on web marketing, that's because we do!

Why? 90% of buyers are searching for property online....

And THEY'RE DEFINITELY GOING TO KNOW ABOUT YOURS....!

Our Traditional Marketing

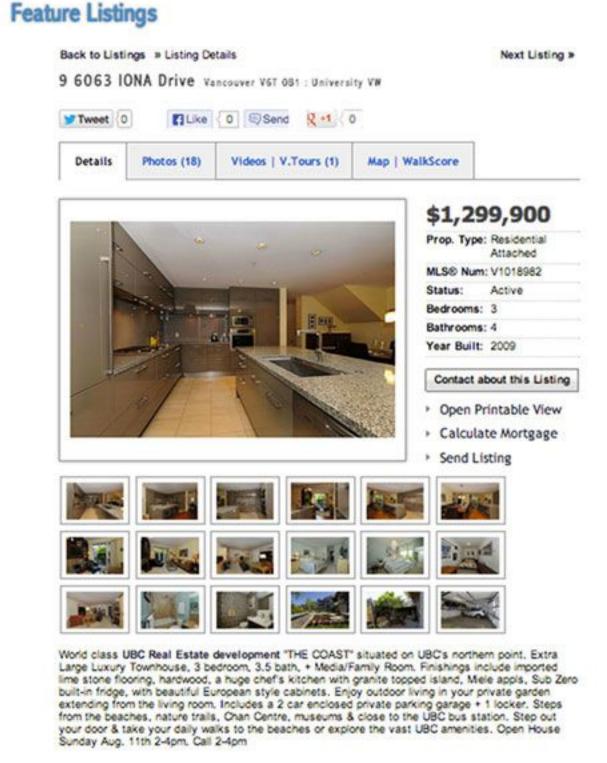
Customized Feature Sheet with photos taken by professional photographers with QR Code linking to your video or webpage.





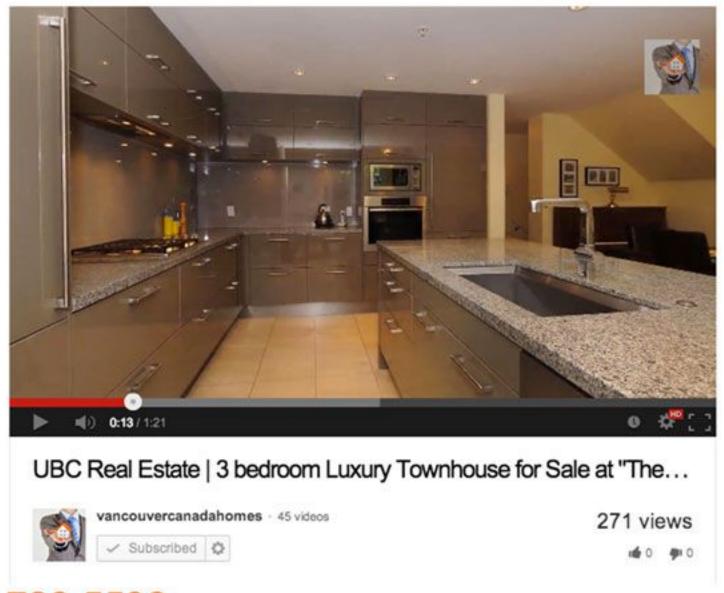
We'll create a Sharp Web Page For Your Property.

It will have a unique webpage for your street address. And it will be published over 10 major search portals on the Internet like MLS Exchange, Realtor.ca, Google, Bing, and Yahoo.



We'll use the professional pictures of your property taken by our professional photographers to create a visually appealing video tour.

This video will be uploaded to Youtube and optimized to rank on the 1st page of google for extra visibility so that your property can be found on the very popular video sharing site Youtube. And also will be shared throughout several media platforms.







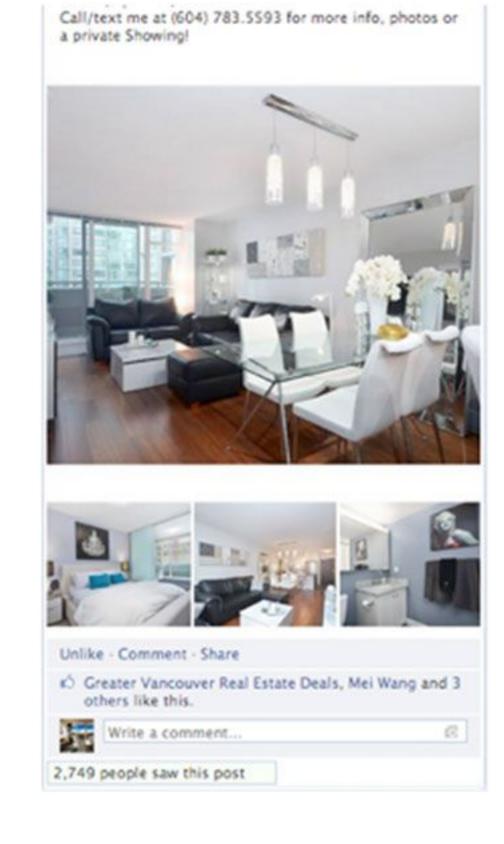
We'll create a CraigsList ad for your property and repost it on a daily basis.

CraigsList is becoming an increasingly popular for buyers searching for homes on the internet. Your presence here will expose your property to hundreds, maybe thousands of prospective purchasers.





We'll create a Facebook ad for your property and set it to be shown 50,000 times to local users of the world's most popular social networking site.







We'll create a Twitter account for your address and set it to "sell" your property to other Twitterers in your area.



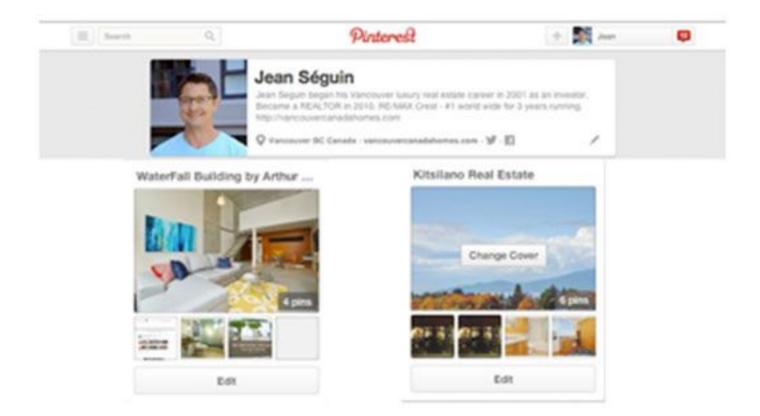


LinkedIn is a professionally based social media platform, catering to business professionals which include many home owners, realtors, and investors. We get your property in front of over 100,000 members!





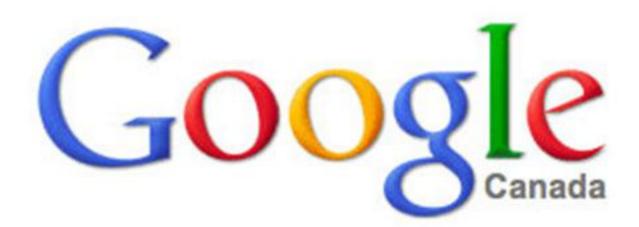
Pinterest is one of the fastest growing media on the web, mainly focusing on visual posts including designs, architecture, becoming very popular with the real estate market.

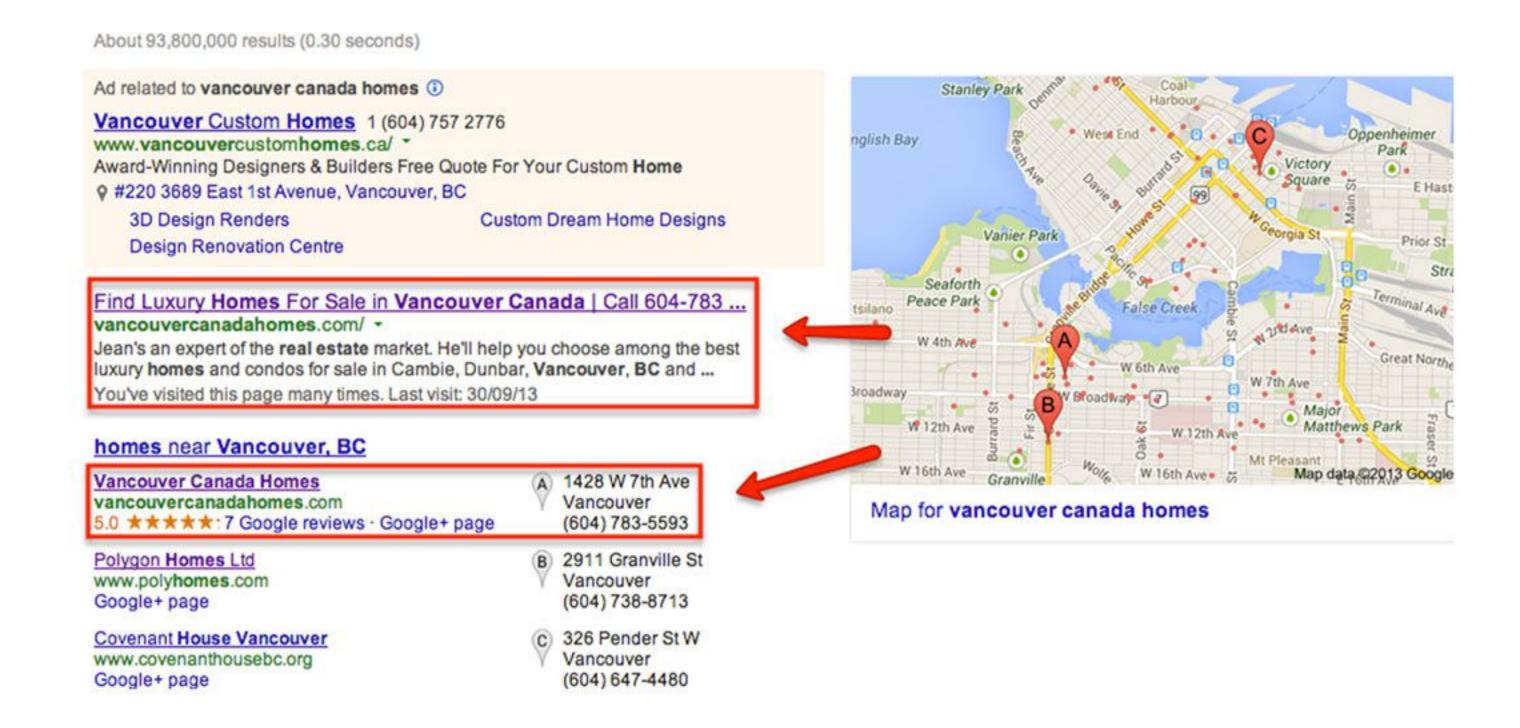






90% of all buyers are now searching on the Internet for their new purchase. Our website ranks on the 1st page of google for several search terms. We get thousands of users to our website monthly looking for properties just like yours.





The Phone!

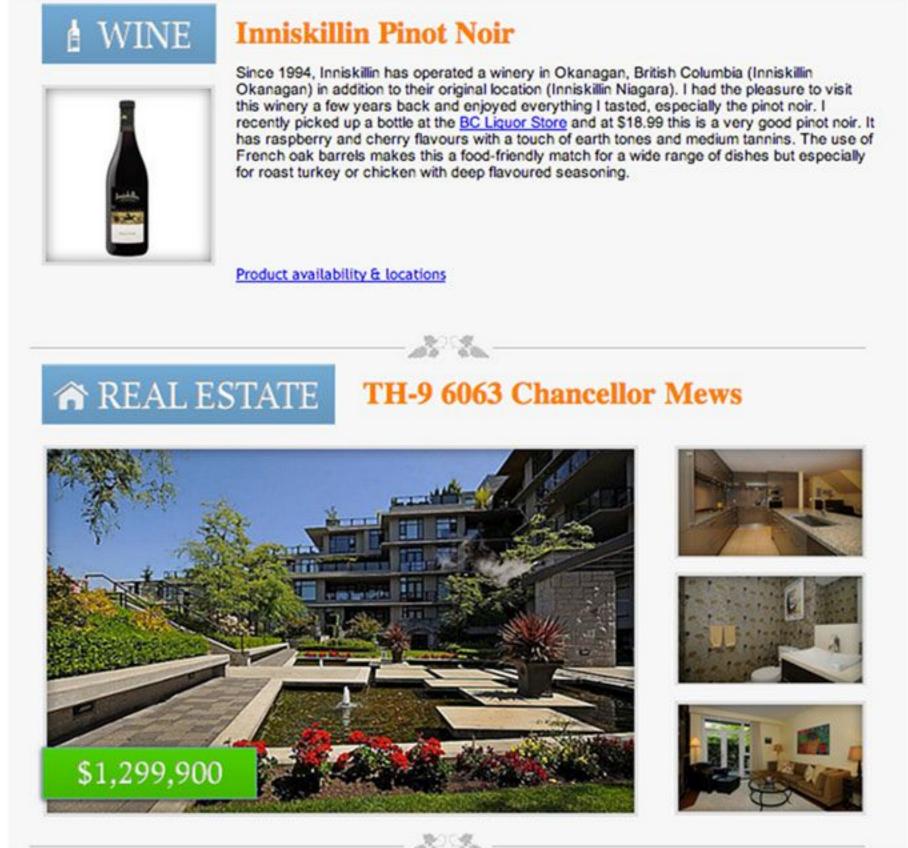
This one's a simple step that most of our competitors never think to take. We're going to call the 5 agents who have participated in the most recent sales in your area. Chances are good these agents might have other buyers looking in the neighborhood. It will be our job to keep your property top-of-mind with area agents from other companies.





We will feature your property on our popular newsletter publication. Publications are becoming a vital way for realtors to get their messages out. We publish a popular newsletter that goes out over 5,000 readers.









I will get your home sold for top dollar and in a timely manner. My online and offline marketing programs give me the edge needed to make this possible along with the support of my managing brokerage RE/MAX Crest Westside.

Jean Seguin

Remax Crest Realty Westside 1428 W 7th Ave Vancouver, BC V6H 1C1

604 783 5593 jean@vancouvercanadahomes.com